

Implementing the Urban Agenda for the EU: A Smart City Approach

programme

Workshop

Rue Van Maerlant, 2
Brussels, Belgium

1 December 2016
9:00 a.m. – 2.30 p.m.



EUROPEAN UNION



Committee of the Regions



The Pact of Amsterdam on the Urban Agenda for the EU calls for a more integrated approach to EU policy and legislation that affect urban areas and promote smart city development. Similarly, the EU Cohesion Policy supports an integrated approach to sustainable urban development through European Structural and Investment Funds (ESIF).

In a global economy, the competitiveness and performance of a city's ecosystem and quality of life and the well-being of its inhabitants are shaped by the quality and use of local assets. This is why the European Union is promoting smart cities. Even though there is more than one definition of a smart city, the basic concept refers to a complex ecosystem of actors and interactions, in which evidence-based decisions on sustainable urban development are made through an integrated, innovative and inclusive process that is driven by knowledge and based on the use of ICT tools.

Cities, together with local partners, are key actors in developing their own vision and integrated strategies, and in developing smart solutions, concepts, methods and business and funding models to manage urban change in cooperation with their inhabitants. A smart city framework provides a flexible tool that helps to prioritise projects and put together an investment strategy, prerequisites in order to access ESIF and other financing opportunities and optimise their use.

Interpreting arrangements: EN, BG, CS, HU, PL, RO

8:30 – 9:00 Registration

9:00 – 9:15 Welcome and opening

- **Raffaele Cattaneo**, President of the Commission for Territorial Cohesion Policy and EU Budget (COTER) of the European Committee of the Regions
- **Eugenia Kazamaki Ottersten**, Head of Division on Smart Development at the JASPERS Directorate in the European Investment Bank (EIB).

The European Committee of the Regions (CoR) and the JASPERS technical assistance partnership of the European Investment Bank, European Bank of Reconstruction & Development and European Commission will contribute to the implementation of the Urban Agenda for the EU and smart cities as part of this approach. To this end, this joint workshop will bring together CoR members, ESIF managing authorities, and regions and cities that are beneficiaries in JASPERS countries of operation, as well as representatives of the private sector and the European institutions. Discussions will focus on the utilisation of ESIF for smart city development, including through the Integrated Territorial Investment mechanism.

The workshop will be followed by a series of local events organised by JASPERS in some of the JASPERS countries of operation. The final outcome of these events will feed into a joint report on the Implementation of the EU Urban Agenda, which supports the concept of the integrated approach to smart city development as a means of providing answers to local challenges.

09:15 – 10:15 Session I : The implementation of the Urban Agenda for the EU: key challenges to smart city development

Chair: **Tanya Hristova, Mayor of Gabrovo (Bulgaria) CoR member, COTER commission**

- **Eleni Paleologou**, Deputy Head of Unit, Competence Centre Inclusive Growth, Urban and Territorial Development
- **Jan Olbrycht, MEP**, President of the URBAN Intergroup, European Parliament
- **Rudiger Ahrend**, Head of the Urban Development Programme, OECD
- **Eugenia Kazamaki Ottersten**, Head of Division on Smart Development at the JASPERS Directorate in the European Investment Bank (EIB).

10:15 – 10:45 Coffee break

10:45 – 11:30 Session II : Financing the Smart City

Chair: **Jens Bartholmes, Unit C2: Smart Cities Horizon 2020, DG ENER**

- **Gerry Muscat**, EIB, Projects Directorate, ETD, Urban Development Division: Urban Lending by the EIB
- **Csaba Harsanyi**, Hungarian Development Bank, Hungary, Financing Energy Efficiency
- **Alanus von Radecki**, Head of Competence Team Urban Governance Innovation, Director "Morgenstadt: City Insights", and Lead Expert at URBACT III Urban Network "Smart Impact"

11:30 – 12:45 Session III : Living the Smart City

Chair: **Brian Field, JASPERS, Smart Development Division**

- **Six City Strategy: Open and Smart Infrastructure**
 - **Kimmo Viljamaa**, city of Vantaa (Representing the cities),
 - **Tiina Huotari**, Helsinki-Uusimaa Regional Council (ITI, RIS3)
 - **Minna Torppa**, 6 Aika Strategy Implementation
- **Smart and Sustainable Urban Mobility**
 - **Neri Di Volo**, JASPERS
 - **Michal Dekánek**, Head of Department of Railway Infrastructure, Public Passenger Transport and Integrated Transport Projects, Ministry of Transport, Construction and Regional Development of the Slovak Republic
- **Dragos Seuleanu**, CEO Magurele High Tech Cluster, Romania. RDI infrastructure and the integrated development of the Magurele Science Park, high tech cluster and incubator

12:45 – 13:00 Conclusions

- **Norbert Hahn**, JASPERS, Networking & Competence Centre
- **Petr Osvald**, First Vice-President of the Commission for Territorial Cohesion Policy and EU Budget (COTER) of the European Committee of the Regions

13:00 – 14:30 Networking lunch

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