

# Launch Event Guide to Cost-Benefit Analysis of Investment Projects

2 July 2015, Brussels



## DRAFT AGENDA

08:00 - 9:00	<b>Registration and coffee</b>
09:00 - 9:15	<b>Opening and Welcome speech</b> <ul style="list-style-type: none"><li>Walter Deffaa, <i>Director General of DG Regional and Urban Policy, European Commission</i></li></ul>
09:15 - 9:30	<b>Introduction of the conference programme</b> <ul style="list-style-type: none"><li>Charlina Vitcheva, <i>Director, Directorate G - Smart and Sustainable Growth and Southern Europe, DG Regional and Urban Policy, European Commission</i></li></ul>

### Session I - CBA and public investments decisions

09:30 - 10:15	<b>Cost-Benefit Analysis (CBA) - revised guide for 2014-2020</b> <ul style="list-style-type: none"><li>prof. Massimo Florio, <i>University of Milan, Italy</i></li></ul>
10:15 - 11:20	<b>Panel discussion and Questions and Answers - Relevance of the Cost-Benefit Analysis in support of public investments decisions</b> Moderated by prof. Massimo Florio <ul style="list-style-type: none"><li>prof. Per-Olov Johansson, <i>Stockholm School of Economics, Sweden</i></li><li>prof. Arnold Picot, <i>Ludwig-Maximilians-Universitat, Munich, Germany</i></li><li>Davide Sartori, <i>CSIL Milano, Italy</i></li></ul>
11:20 - 11:50	<b>Coffee/tea break</b>

### Session II - Major projects and CBA in the 2014-2020 programming period

11:50 - 12:20	<b>Cooperation between DG REGIO and JASPERS: Past activities and way forward</b> <ul style="list-style-type: none"><li>Rudolf Niessler, <i>Director, Directorate B - Policy, DG Regional and Urban Policy, European Commission</i></li><li>Agustín Auria, <i>Head of JASPERS</i></li></ul>
12:20 - 12:35	<b>Key changes in CBA methodologies for 2014-2020</b> <ul style="list-style-type: none"><li>Witold Willak, <i>DG Regional and Urban Policy, European Commission</i></li></ul>
12:35 - 12:50	<b>Questions and Answers</b>
12:50 - 14:00	<b>Lunch break</b>

### Session III - CBA - Putting theory into practice - experiences from JASPERS and MS

14:00 - 15:00	<b>Practical aspects and good practices for CBA of major projects</b> <ul style="list-style-type: none"><li>Christian Schempp and Francesco Angelini, <i>JASPERS</i></li></ul>
15:00 - 15:30	<b>Experiences of Member States in preparing national CBA frameworks</b> (JASPERS and Member States)
15:30 - 15:45	<b>CBA Forum and future activities</b> <ul style="list-style-type: none"><li>Massimo Marra, <i>JASPERS</i></li></ul>
15:45 - 16.15	<b>Questions and Answers</b>
16:15 - 16:30	<b>Conclusions and Closing speech</b> <ul style="list-style-type: none"><li>Colin Wolfe, <i>Head of Competence Centre Smart and Sustainable Growth, DG Regional and Urban Policy, European Commission</i></li></ul>
16:30 - 17:00	<b>Cocktail and Networking</b>